

FREQUENTLY ASKED QUESTIONS **Cheer!** ... A YEAR OF ...



What is the "A Year of Cheer" Program?

Effective September 1, 2022 the First Year of Cheer Program will be referred to as "A Year of Cheer" and has been enhanced to better support your agency and families in need. When a referral is made for a family, the family will receive a Babies in the Burgh Box, which have been designed to be given out at 0-3 months, 4-6 months, 7-9 months, and 10-12 months.



Who can be referred?

Any family who has a baby under the age of one. This includes a family who is already connected to your program, a family who reaches out to the center and wants to get involved because they hear about the program, and a Hello Baby referral.



When can referrals be submitted?

Like before, referrals can be submitted at any point during the first year and four services can be utilized at any time to best support the family's need. Not all services need to be utilized, it is based off individual need.



Who can submit a referral?

All first referrals must come from an Allegheny County Family Center or Healthy Start Hello Baby Priority. Families can call Beverly's Birthdays for additional referrals, but we encourage them to continue to refer through you. The referral form should not be shared with the families.



Why did the program change?

In the last year we have supported over 1,000 referrals. Based on a year of data, we have learned what products families most request and have curated products into four different boxes. This allows for the family to receive a full year of cheer and help Beverly's Birthdays bulk order items that are requested.



How are the items delivered?

You will receive a referral confirmation when the items are ready for us to deliver to your agency. If noted for an urgent need they can be picked up at Beverly's Birthdays headquarters in North Huntingdon by the client or agency.

What is in the boxes?

Each box is designed with developmentally appropriate items and a milestone theme. Product brand is subject to change based on our inventory.

Welcome Little One

Baby Box 0-3 months includes:

- 1 sleeper
- 1 onesie
- 2 bottles
- 1 hygiene item
- 1 pack of wipes
- 1 toy
- 1 burp cloth
- 1 pacifier
- 1 book



Splish Splash

Baby Box 4-6 months includes:

- 1 sleeper
- 1 onesie
- 1 hooded towel
- 1 wash cloth
- 1 hygiene item
- 1 teether
- 1 safety temp duck
- 1 pack of wipes
- 1 bath book



Moving and Grooving

Baby Box 10-12 months includes:

- 1 sleeper
- 1 onesie
- 1 pack of wipes
- 2 safety items
- 1 toy
- 1 snack keeper/snack
- 1 book



Feeding Time Fun

Baby Box 7-9 months includes:

- 1 sleeper
- 1 onesie
- 1 no spill cup
- 1 utensil set
- 1 food storage item
- 1 bib
- 1 pack of wipes
- 1 book



What if the baby is close to 1 at the time of the first referral?

The program is designed for a full year of cheer and referrals to begin at the newborn stage. If a baby is close to turning 1, they can still take advantage of the program and utilize the resources as needed.

What if a family needs an item that does not come in the box?

We have developed a list of additional "add on" items that the family can receive. For each referral, an add-on item can be requested if there is a critical need.

Who do I contact with questions?

You can contact Paige Jones at pjones@beverlysbirthdays.org or call 724-590-5106.